



CELEBRATING 20 YEARS

ReUse-apalooza!

Benefiting Building Value

Announcing the 2024 Designer Challenge!



The Designer Challenge is an important part of ReUse-apalooza, a fundraising event that benefits workforce development in our community and keeps reusable materials out of landfills and in Building Value's retail store so they can be repurposed. All items submitted to the Designer Challenge will be auctioned off at ReUse-apalooza with proceeds from the auction benefiting Building Value.

READY TO GET STARTED?

JOIN US for the Designer Challenge Happy Hour Kick-off | August 1 from 5:00 - 7:00 pm
at Building Value

SUBMIT your individual or team application by August 26 and start designing!

USE your \$125 store credit at Building Value's Retail Store by September 14

DELIVER your finished masterpiece to Building Value on September 24

ATTEND ReUse-apalooza on October 4 to watch your art raise money to support sustainability
in our community.



Learn more at buildingvalue.org/reuse-apalooza
Building Value | 4040 Spring Grove Avenue | Cincinnati OH 45223 | 513-475-6783



2024

Designer Rules and Guidelines

If selected by the Building Value's Designer Challenge Committee, you will create, showcase, and market your love of art for the **2024 ReUse-apalooza, a fundraising event celebrating Building Value's 20th Anniversary with a special retirement tribute for former Build Value Director, David Rich.**

Your design will be an iconic part of the ReUse-apalooza – an event that supports the many facets of Building Value including:

- a retail store
- a deconstruction service (that keeps hundreds of tons of building materials out of local landfills)
- a program that provides employment training to people with disadvantages and disabilities.

The event will take place Friday, October 4, 2024, from 7:00 – 11:00 pm under the autumn sky and a big tent at Building Value, which is located at 4040 Spring Grove Avenue in Northside.

In addition to unique food, beer pairings, and live entertainment, we are blending art and design for an auction unlike any other. The funds raised support Building Value's workforce development program which give chronically unemployed or underemployed individuals a second chance. **The auction celebrates the beauty inherent in second chances!**

DESIGNER RULES

1. One submission per individual. Team submissions are welcomed!
2. All items must be made from a majority of reused or repurposed items. Each designer receives a **\$125 store credit to Building Value** to be used for the purchase of supplies. Building Value management will determine the department(s) in which house credit may be used. Restrictions may apply.
3. There are a limited number of spots available for designers. Designers must meet all registration and submission deadlines. See timeline below.
4. Your design will need to fit on a 48" x 48" wooden pallet.
5. All items will be auctioned (live or silent) at the October 4 ReUse-apalooza, which is a ticketed fundraising event. **ALL PROCEEDS** will benefit Building Value. Designers will not receive monetary compensation for their work but will receive joy from knowing that their work is benefitting others in our community.
6. Curator Form: Items on the form include: size and dimensions, name of piece, inspiration for piece, materials used, estimated value, starting bid suggestion (all starting bids will be determined by the design committee). This form will be used as part of the exhibit.
7. One design will receive the People's Choice Award, which is based on auction activity. This will be announced the night of the event.
8. Each designer receives two complimentary tickets to ReUse-apalooza on Friday, October 4, 2024 from 7:00 – 11:00 pm at Building Value (4040 Spring Grove Ave.). Additional tickets available at the door or online. See website for details (<https://buildingvalue.org/reuse-apalooza/>).



2024 Designer Rules and Guidelines

9.

Thursday, August 1 5:00 – 7:00 pm	Designer Kick-Off <i>Get inspired, grab a drink, and register to participate!</i> <i>This event will be held at Building Value.</i>
Friday, August 26	Final Registration Deadline
Saturday, September 7	Deadline to use \$125 store credit for supplies
Monday, September 23	<p>Finished designs AND Curator Form delivered to Building Value between 4:00 – 8:00 pm.</p> <p>No late submissions will be considered.</p> <p>A high-res photo of your finished pieces must be submitted via email to reuseapalooza@buildingvalue.org</p>
Tuesday, October 1	Online Auction Goes Live Let the bidding begin!
Friday, October 4	ReUse-apalooza at Building Value – 7:00 – 11:00 pm
Saturday, October 5	Items to be picked up by winners at Building Value or delivery arrangements made night of auction.

NOTES TO DESIGNERS

- When designing, keep in mind that your piece will be part of an auction and give serious consideration to what someone might want to have in their home. Artistry and functionality will both generate higher bids!
- Invite your friends to ReUse-apalooza and build buzz around your design because YOU were selected to be one of our artists!** Make sure your network is keenly aware of the amazing things happening at Building Value and that your amazing art is keeping items out of landfills and supporting workforce development. Share about the event on your web and social media platforms: Facebook, Instagram, LinkedIn, and X (formerly Twitter) and tag @BuildingValue.
- You can find more information about ReUse-apalooza at <https://buildingvalue.org/reuse-apalooza/>.
- Questions?** Contact Dave Rickerd (dave_rickerd@me.com) or Tina Dyehouse (tdyehouse3@gmail.com)



2024 Designer Challenge Registration Form

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Do you consider yourself a professional artist or designer? _____ Yes _____ No

What is your professional name/business/studio? _____

Where can we find you on social media?

Facebook _____

Twitter _____

Instagram _____

I, _____, understand the rules and regulations surrounding the Building Value's Designer Challenge and Auction. I will adhere to auction deadlines and keep in contact with the Designer Challenge Team (Tina Dyehouse, Dave Rickerd, and Jeannie Judge). I understand that my piece will become the property of Building Value and that it will be auctioned off at ReUsa-apalooza on October 4, 2024 to the highest bidder. I understand that all proceeds from the sale of my piece will support Building Value. I give permission to Building Value and Easterseals Redwood to use my name and image (including pictures, photographs, portraits, and video) in publicity and related materials. I waive my right to inspect or approve prior to, during or after, any finished product that may be created or utilized.

Participant Signature _____ Date _____

Store Use Only

Date Purchased

Item Description

Amount

NAME OF FINAL PIECE: _____



2024

Designer Curation Form

Designer/ Artist Name: _____

Phone Number: _____ Email Address: _____

Designer/ Artist Bio: _____

Title of Piece: _____

Dimensions of Piece (L x W x D): _____

Mediums/ Materials Used: _____

Category (please circle one): Fine Art or Fine Furnishing

Please describe your piece and your inspiration for the creation:
